

# E-Books Ca\$h

## Writing and Selling E-Books Simplified

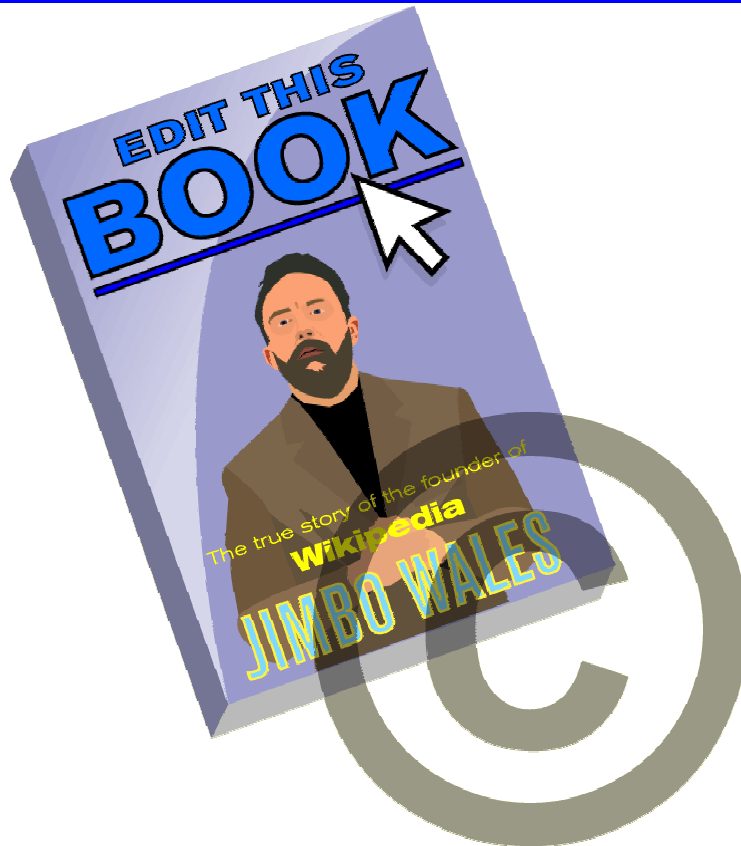
Written only for **You!**

Bite Sized Information

[Click Here](#) to order the full version of this book  
[Ebook Cash Money Simplified - Free Income.](#)

The full version focuses more on putting money into  
your bank account.

[A VERY Short Valuable Introduction](#)



Fed a little at a Time for your Success

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## Introduction

I have the gift of breaking down and simplifying any subject as I do in [each](#) of my books. My GOAL is to Help YOU! I believe that I over provide in value in each of my books, this is a goal of mine. My unique [blue link system](#) alone saves you added research TIME, and TIME is MONEY is VALUE.

I will provide to you below, simply every step that you need to fulfill in order to create and market your very own e-book for very little money, if any. Enjoy!

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Note: There is SO MUCH to writing and selling e-books, and the [full version](#) to this book tells you a lot more, that I could send you 200 pages of information in one e-book, but I think it best to go ONE STEP AT A TIME. The human brain can only absorb so much at a time. If you wish to receive regular [free](#) bi-monthly updates on E-Book Marketing, [contact me](#). [If you wish to receive \(\\$5.95 off the regular price of the full version\) BEFORE you make your purchase, send me an email](#), and I will send you a link to make this possible.

**I am totally here for YOU.**

**Remember: [Baby Steps to Your Success!](#)**

## **Choose a Pen Name**

Choose a Pen Name if you are going to use one.

<http://www.jh-author.com/penname.htm> (I have zero affiliation with the previous link. As with all of my books, I randomly place blue links, many I have zero affiliation with, simply to HELP YOU and for your benefit only.)

## **How Will You Handle The Business Of It All**

Decide if you are going to incorporate. You can **make money** “**first**” before you make this decision.

**Tip: [Quickbooks](#)** - Make it easy on yourself during tax time by getting a separate or business checking account. This account will help you account for your business expenses.

Visit [www.sba.gov](http://www.sba.gov). The Small Business Administration has a wealth of information on running a small business. You can begin making money with e-books, now. The worse that can happen if you do not understand business, yet, is that you make money under your own name and social security number, at first, and you file as a sole proprietor. I also encourage you to visit, search for, and read the small business section at [www.irs.gov](http://www.irs.gov).

## **How to Write**

My advice to writing is to simply sit down and write as you have been doing. Edit your work on the second sitting. You may write from knowledge

that you have acquired over your years of living or you may [research](#) a subject and write. The whole process is a lot of work for one person, *until* one is able to outsource, as [Timothy Ferris](#) points out in [The 4 Hour Work Week](#), but in my opinion it beats the corporate world once one can make it work, trust me. You can hire a ghostwriter at [www.elance.com](http://www.elance.com) but I believe that YOU can do it. The [full version](#) illustrates my point that YOU CAN DO IT.

Take your laptop or notebook to the [library](#) and go for it.

You “are” **The Creator!**

## **Free E-Books (The Idea Generators)**

The link to check out how various free e-books look is as follows.  
<http://www.free-ebooks.net/> (Note: This link is also a GOOD place to put your first/first three chapter(s) up and at the END of your (first chapter(s), which will EQUAL your FREE e-book...you place your order form.)

Take a look at several of the free e-books to know what “people” are interested in. Look at the most popular ones. Get IDEAS for your own work.

## **E-Book Covers (Graphics Sell)**

Have you ever walked into a Borders Bookstore or any bookstore and looked at an “ugly” book cover and been compelled to pick up the book?

Create your own e-book cover using the software that you currently have on your computer, such as Microsoft Paint, **or** for **free** you can use one of the following.

1. [http://download.cnet.com/101-Ebook-Covers-and-Software-Boxes/3000-2125\\_4-10061552.html](http://download.cnet.com/101-Ebook-Covers-and-Software-Boxes/3000-2125_4-10061552.html)

2. <http://3d-pack.com/> - Create your e-book covers online using the images that you have on your computer.

**I have not tested the first of these e-book graphic programs because I create my own e-book covers, but download.com I have used for years and it has proven to be trustworthy.**

## Marketing Your E-Book (The VERY Short)

Once you have the basics down then you can start “**marketing**” your work. Basic ways to do that is to do the following.

1. Develop Your Own Website where you can hold your e-books – An easy way to do this is by using the FREE service at [Weebly.com](http://Weebly.com). They make it very easy for the non-technical person with their drag and drop system. You do not have to know HTML programming to build your website. If you don't like free, and you are a little advanced, I recommend using [this popular webhost](#) who will even build your website for you.
2. Give away free sample chapters using an [autoresponder](#) and using an [opt in list](#). Use the [autoresponder](#) to build for yourself, a list of customers. Opt-in means they give you permission to email them periodically. In the emails that you send to them, provide them with **helpful** information that they can value, and inside each message you may mention your products both new and upcoming as well.
3. Write for [print magazines](#) that have [electronic versions online](#).
4. Keep the price reasonable until you get famous and you become a well known name. Visit <http://www.ebooks.com/> to research and learn how much “other people” are selling their e-books for and compare the prices for yourself. I suggest you purchase a couple of them in due time, (no affiliation) to see the format that they are writing in and **to SEE WHAT SELLS**.
5. Distribute a FREE press release to announce to the WORLD your e-book, ONCE YOU GET IT in a place online, either on [your own website](#) or on [Amazon.com](#)...see the end of this e-book for instructions on how to get your book placed on Amazon.com for virtually “zero cost”.

## All right, let's summarize.

1. Choose a pen name if you desire. You may be shy, you may not like the light to shine in your face, or you may just want to be known as Dexter Saint Jock or Candy Maxwell.
2. Review the free e-books and non-free e-books that are currently published as an idea generator.
3. Sit down and write either something that you know or something that you research.
4. Convert your document into a (.pdf) document. Once it is converted, you now have an e-book to sell. Be sure to get someone to PROOF read it or edit your e-book BEFORE YOU CONVERT IT, IF, you believe that you *may have* made a few errors. Additional eyes for review are always best!
5. Decide if you are going to incorporate “your business as a writer”, but keep in mind you can START NOW and make money NOW while you are deciding. This part should never hold you back. “Don't take 40 years to make an 11 day journey”, but by all means, start and keep this in mind.
6. Create the e-book cover. This will be a separate image that you will upload to the service that you decide to allow to HOLD your e-book. This is the place that your customers will download your e-book from.
7. Market and Sell your e-book. **You are a Genius** and You can do it!

## **Bonus One – An Excerpt from “[How To Make Money With MLM](#)”**

“With all of the layoffs and job jeopardy going on we all need to take the reigns by the horns and take charge and action. Dive into the pool of cash. With Multi Level Marketing you can get very rich, very fast, and you don’t have to go through all of those pesky interviews nor deal with the co-workers that you dislike. This book will illustrate how to take charge and make millions through multi-level marketing.”

### **Step One**

The first piece of your millionaire puzzle, **decide** how much money you would like to make. ...

### **Step Four**

**Choose a company to work with or start your own.**

The following are the top MLM companies for you to choose from that have a very reputable standing.

... [Site Sell](#) – [Site Sell](#)’s business is the easiest and most supportive website building and hosting company online. Site Sell is more of an affiliate program, but it is **free** to join and they PAY YOU monthly.

**[Order the full version of “How To Make Money With MLM” here.](#)**

## **Bonus Two – How to Publish Your E-Book on Amazon.com (a Worldwide Online Database) for Almost Free (Except for Fees)**

The easiest and fastest way to publish your information if you are not a super technical person is through the link below. It is a service that does not require you to purchase an ISBN #, which makes this service GREAT because the ISBN# alone cost approximately \$125 per book at the time of this printing. This service waves that fee.

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The author is a 14 year IT Manager, Author, and Self Employed Business Owner.

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